

Transforming the Human Experience: Reimagining Workplace Design

IDCEC# 111127R1 Designation – HSW

AIA# WP03 Designation - HSW

Credits: 1.0 CEU, 1 LU

Summary:

Traditionally, design was often thought of as designing for the built environment, but that is evolving. Designers are now challenged more with a focus on how the physical space creates an emotional experience. The workplace and related workforce needs of the space and how we interact with the space are rapidly evolving. The dramatic shift to keep up with office design to meet those needs has seen many iterations from open offices to biophilic designs, water features to dedicated task areas and more. The purpose of it all is to improve employee engagement and satisfaction as we spend more than half of our waking hours at the office.

Course Objectives:

1. Understand current consumer drivers and needs in workplace.
2. Expose attendees to technology and design mechanisms to help meet those needs.
3. Educate on how those needs can impact overall employee performance and satisfaction.
4. Communicate how design can help positively impact key success, emotional happiness and productivity of the end-users of the space.